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Photos: Toronto Zoo

Hello My Name Is...

Toronto Zoo's Polar Bear Cub Has A Name!

March 6, 2014, Toronto, Ontario: The public has spoken! With over 14,000 people voting in the 'Name the Cub' contest, a name has emerged as the favourite! "Humphrey" has been confirmed as the name for Toronto Zoo's male polar bear cub! The now almost four-month-old cub represents a heartwarming journey of survival, one where expert Toronto Zoo Wildlife Health and Wildlife Care staff worked around the clock to save a vulnerable species. Humphrey is a great Arctic Ambassador for polar bears everywhere, helping to spread the word on how each person can make a difference and help save this vulnerable species - Canada's national treasures.

The **'Name Our Cub' Contest presented by Coca Cola** consisted of six names selected by the Toronto Zoo Wildlife Care and Health Teams: Humphrey, James, Lorek, Orson, Searik and Stirling. Public voted for their favourite name beginning February 11 through March 3, 2014. Once the votes were tallied, "Humphrey", emerged as the most popular name among our polar bear fans. As a wonderful addition to the cub's first name "Humphrey", he has also been given an additional Inuit name "Piujuq" (Piu), meaning "good and nice". The cub will be formally documented as Humphrey Piujuq in the official registry at the Toronto Zoo.

"I am very proud to be a part of Humphrey's incredible journey, as it is one that exemplifies the passion and dedication of the Toronto Zoo's Wildlife Care, Wildlife Health Centre and Nutrition Teams", says Jeff Young, Supervisor of Americas. "The Toronto Zoo saves and protects animals and their habitats at home and abroad, and Humphrey is a wonderful result of this continuous commitment."

As a leader in conservation and species survival the Toronto Zoo is involved in collaborative research projects with multiple accredited zoos and organizations to help better understand polar bear reproductive biology, and provide valuable information to support polar bear education, research and conservation efforts in the wild. These organizations include Polar Bears International (PBI), Parks Canada, the North American Species Survival Plan (SSP), and Acres for the Atmosphere.

Humphrey joins the Zoo's three adult bears on exhibit in the Tundra Trek: parents Aurora (female) and Inukshuk (male) and female Nikita (sister of Aurora). The cub can be seen in his outside den and polar bear maternity area from 10:00 am to 4:00 pm daily. The Zoo's Polar Bear Cub Exhibit is generously supported by Symcor, who also supported Hudson's Polar Bear Cub Exhibit in 2012.

March Break at the Toronto Zoo!

MEET OUR POLAR BEAR CUB AND PANDAS

When making plans this March Break don't forget to visit the world famous Toronto Zoo, and visit our new baby polar bear cub! Come and see first-hand what has made this adorable little cub a world-wide sensation. Get outside and experience WILD animal encounters daily from 12:00 pm to 2:00 pm in front of the Zootique! On hand for the fun will be our partner Parks Canada who will be heading up a special March Break Activity Centre where you can get one of four Species at Risk temporary tattoos, including the polar bear. Find out how the Toronto Zoo works with Parks Canada to help save many native Canadian species, and how you can contribute to the protection and recovery of these animals and their habitats. Plus you can visit Toronto's favourite giant panda pair, Er Shun and Da Mao, as they enjoy their first ever Canadian March Break.*

*Please note event subject to change without notice and animals may be off display due to extreme weather conditions.

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[CLICK HERE](#) for footage of Humphrey the polar bear cub unveiling his name!

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About Toronto Zoo:

The Toronto Zoo saves and protects animals and their habitats at home and abroad. More than a tourist attraction, the Toronto Zoo boasts a number of leading programs for helping wildlife and their natural habitats – from species reintroduction to reproductive research. A world-class educational centre for people of all ages, the Toronto Zoo is open every day except December 25 and attracts approximately 1.4 million visitors each year.

torontozoo.com

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